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**For Immediate Release: Osceola Community Hospital Rebranded as  
Osceola Regional Health Center**

**Sibley, IA** To better reflect the community it serves, Osceola Community Hospital has been renamed Osceola Regional Health Center.

“We wanted a name that encompasses all that we do,” says Ben Davis, CEO of Osceola Regional Health Center. “Although we started out as a small community hospital, our service offerings and areas of reach have extended far beyond that. As a top regional hospital offering the latest technology and skilled providers, we feel that Osceola Regional Health Center is a much more fitting name.”

Along with a new name, the hospital has a new look. The refreshed logo is a modern design that is both simple and complex, a circle with a triangle, signifying that everything is connected. The three parts of the triangle represent Osceola Regional Health Center’s commitment to its mission: quality, service, and impact.

Board chair Barb Van Diepen is enthusiastic about this change. “We are so pleased to help position Osceola Regional Health Center as the destination for top quality medical care in Osceola County and beyond. This is a facility we can all be proud of, and one which will serve the needs of its patients for generations to come.”

This rebranding effort aligns with other changes and initiatives Osceola Regional Health Center has experienced throughout its 55-year history. Most recently, this includes the building of Heartwood Heights, senior apartment complex, new surgical suites, a new wellness and rehab center, the remodeled physicians’ office complex, and community-wide childcare opportunities.

**About Osceola Regional Health Center:** Osceola Regional Health Center is a locally owned, private, nonprofit, health care organization located in Sibley, IA, providing inpatient, outpatient and community health services to the citizens of Osceola County and the surrounding area. Osceola Regional Health Center has 25 beds for acute patients along with skilled and intermediate care patients and also includes a surgical center.